

IBS

HYDERABAD

A constituent of IFHE
(Deemed University
U/S 3 of the UGC Act, 1956)



IGIDR

Indira Gandhi Institute of
Development Research



8th Doctoral Thesis Conference

23-24 April, 2015

In collaboration with

Indira Gandhi Institute of Development Research (IGIDR), Mumbai

Venue:

IBS Hyderabad ,IFHE, Donthanpally,
Shankarpally Road ,Hyderabad , Telangana, India.

email: DTC@ibsindia.org

About IBS, Hyderabad

IBS Hyderabad is a constituent of the ICFAI Foundation of Higher Education (IFHE), a deemed to be university as per the UGC Act 1956. We offer high-quality programs in different areas of management to a wide cross-section of students, executives and professionals. It has a reputation for innovative program design and delivery, quality courseware, personalized method of instruction, research and publications, strong industry interface and consultancy services.

Over the years, IBS has grown impressively and has achieved widespread recognition from business and industry, academic circles and professional bodies. It endeavors to provide a high quality learning experience in an adaptive environment, with a focus on relevance, rigor and research. IBS is consistently ranked among the top B-Schools in India, in the annual B-School surveys every year. The mission of IBS is to develop ethically grounded, professional managers who can add value to the organizations and communities to which they belong.

Academicians progress through research. Research is very important for any area within the management discipline and helps to create the right linkages between theory and practice. In IBS, we strive towards promoting quality research, through several conferences and workshops that we organize.

About IGIDR, Mumbai

Indira Gandhi Institute of Development Research (IGIDR) is an advanced research institute established and fully funded by the Reserve Bank of India for carrying out research on development issues from a multi-disciplinary point of view. IGIDR was registered as an autonomous society on November 14, 1986 and as a public trust in January 1987. On December 28, 1987 the campus was inaugurated by Late. Shri Rajiv Gandhi, the then Prime Minister of India. Subsequently, the Institute was recognized as a Deemed University under Section 3 of the UGC Act. Since then it has been awarded the highest National Assessment and Accreditation Council (NAAC) rating of A++ (under the old methodology) given to Indian academic institutions.

Starting as a purely research institution, it rapidly developed into a full-fledged teaching cum research organisation when it launched a Ph.D. program in the field of development studies in 1990. The objective of the Ph.D. programme is to produce researchers with diverse disciplinary backgrounds who can address issues of economics, energy and environment policies. In 1995, the institute initiated the M. Phil programme. The M.Sc. programme commenced in 2003 to introduce students to the world of research at an earlier stage. At present the Institute has about 150 employees and students that include about 26 full time faculty members, 24 non-academic staff and about 90 M.Sc./M.Phil/Ph.D students.

About the Conference

The Doctoral Thesis Conference (DTC) Series organized by IBS Hyderabad have received wide spread recognition from the researchers across various universities and institutions of repute in India and overseas since 2007. The immense successes of the previous Doctoral Thesis Conferences inspire us to continue the trend. The 8th Doctoral Thesis Conference 2015 at IBS Hyderabad aims to provide a platform to the research scholars to present and exchange comments and views on their doctoral research and receive feedback from experienced researchers and professors. We are sure that the discussion and interactions among the research scholars and inputs from the experts will give the participants a direction towards their future research and the emerging topics in their respective areas.

Objectives of the Conference

The broad objective of the 8th DTC is to give the research scholars a scope to interact and widen their research ideas, develop their analytical skills and motivate them to pursue further research. However, the specific objectives are:

- To identify the gap in theory and practice and to fill the gap with suitable suggestions.
- To provide a platform for intellectual interaction, and give feedback for the research scholars to widen their research network.
- To provide an opportunity for publishing selected papers in relevant Icfai University Press Journals or as Special issue on Doctoral Thesis Conference proceedings.

Call for Papers

The 8th DTC of IBS Hyderabad is scheduled to be held from 23 - 24, April 2015. We welcome research papers from all those Ph.D scholars who are half way through or about to commence the work on their Ph.D Thesis. The scholars are requested to submit their full paper developed from the thesis. The selected best full length papers will be published in the suitable ICAI University journals after due review process of the respective journal subject to the consent from the authors.

Main Themes

- ⌘ Finance and Accounting
- ⌘ Human Resource
- ⌘ Marketing
- ⌘ General Management
- ⌘ Quantitative Methods
- ⌘ Social Work
- ⌘ Entrepreneurship Development
- ⌘ Banking and insurance
- ⌘ Operations
- ⌘ Business Strategy
- ⌘ Economics
- ⌘ Information Technology
- ⌘ Psychology

Paper Submission Guidelines

Full papers of maximum 5000 words in the form of a word document can be submitted to DTC@ibsindia.org Papers submitted for the conference should be in English in Times New Roman, font size 12 and typed in double space with a 1" margin on both sides. Authors should provide the Title, Author (s) name(s), designation, affiliation along with full postal addresses, E-mail and Mobile No.

Review Process

The submitted papers will be reviewed by the members of the review committee and the authors will be intimated about the status of their paper submission.

Important Dates

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|---|------------------------------|
| Date of conference: | 23 - 24, April, 2015 |
| Last date for submission of full paper: | 23 rd March, 2015 |
| Intimation on acceptances: | 2 nd April, 2015 |
| Last date for receiving Registration forms: | 15 th April, 2015 |

Registration Process

No registration fee is charged for the research scholars. The research scholar has to submit a certificate of bonafide candidature as a full-time research scholar duly signed by the Dean/Head of the respective department. The filled-in registration form should be sent by registered post only (No Courier Please) to the following address:

Conference Convener, 8th Doctoral Thesis Conference, IBS Hyderabad, Dontanapalli, Shankerpalli Road, Hyderabad-501 203, Telangana, India.

Travel and Accommodation

The IBS Hyderabad will reimburse to and fro 2nd class sleeper fare in shortest route within India for one of the authors who will be presenting papers in the conference. Free accommodation on a twin sharing basis and other hospitality will be provided for the paper presenters.

For Further Information

Please Contact: +91-9948098104 (or) +91-9642147425

Fax: +91-8417-236653; Telephone No.: +91-8417-236661 to 63

Conference Conveners

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