

9th International Conference on Business and Finance



January 6th & 7th of 2012

at



IBS Hyderabad, India

IBS - Hyderabad



IBS, Hyderabad, is a constituent of IFHE, a deemed to be university under section 3 of the UGC Act, 1956. Over a period of years, IBS has shown impressive growth and received widespread recognition from business and industry, academic circles, and professional bodies. IBS offers high-quality programs in different areas of management to students, executives, and professionals across India. It endeavors to provide a high quality learning experience in an adaptive environment, with a focus on relevance, rigor, and research. The mission of IBS is to develop ethically-grounded, professional managers who can add value to the organizations and communities to which they belong. IBS-Hyderabad has been consistently ranked among the top B-Schools in India in the annual B-School surveys every year.

9th International Conference on Business and Finance – 2012

The International Conference on Business & Finance (ICBF) has, over the past few years, emerged as a platform for researchers and practitioners to interact and exchange viewpoints on contemporary and emerging areas. The conference endeavors to establish a high quality discussion forum in the contemporary areas of finance for academics, professionals, and practitioners. It provides an opportunity for participants to share and present research work on a wide array of topics in the field of finance. You are also invited to participate as discussants, session chairs, reviewers, and members of the program committee. The conference annually attracts high quality research papers with a reasonable share from abroad.

Objective of the Conference

As the global economy struggles to overcome the recent economic crisis, it is clear that there has to be a major overhaul in the traditional thinking in business and finance. The integration of the financial markets and resultant systemic risks, international accounting standards, and effectiveness of domestic and international regulatory structures are some of the current issues that need to be dealt with by both academicians and practitioners. New approaches and policies have to be developed in developing and developed markets alike.

Participants will benefit from the various perspectives offered on the global business and finance practices vis-a-vis domestic practices. In addition to serving as an academic platform where the latest research in business and finance can be shared, the conference is intended to act as a platform for discussing the opportunities and challenges facing all participants in the global financial markets in general and in India in particular. The purpose of the conference is to promote research and developmental activities in the areas of finance. Another goal is to promote scientific information interchange between researchers and practitioners working all around the world.

The highlight of the conference will be to further understanding in theory and practice in the areas of business and finance. The focus area of the conference is global in nature and the meet is expected to be a good platform for academicians and practitioners to exchange ideas and research findings on contemporary issues. The spread of the financial crisis through financial and real channels across countries in the era of integration of financial markets around the world has raised several issues which can be discussed and debated during this conference.



THEMES

- Corporate Finance
- Banking
- Micro Finance
- International Finance and Trade
- Corporate Accounting Practices
- Financial Markets
- Quantitative Finance
- Managing Financial Institutions
- Financial Services
- Market Microstructure
- Global Financial Crisis – After effects

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Invite for Papers

ICBF-2012 invites high quality research papers from academicians, practicing managers, and research scholars in Banking, Finance, Insurance, Accounting, and other related areas for presentation at the conference.

Focus Areas of the Conference

Corporate Finance

- Agency Issues and Corporate Governance
- Mergers and Acquisition
- Financing and Dividend Decisions

Quantitative Finance

- Financial Modeling
- Derivatives
- Financial Econometrics
- Credit Default Swaps in Indian Markets

Financial Markets

- Market Efficiency and Asset Pricing
- Emerging Markets and Market Integration

Banking

- Investment Banking
- Risk Management
- Credit Management
- Role of Technology
- Bank Licensing Policy

International Finance and Trade

- International Capital Flows
- Direction of International Trade
- Exchange Rate Issues
- International Trade and Environment

Managing Financial Institutions

- Financial Architecture and Innovation
- Regulatory Issues
- Financial Stability

Micro Finance

- Management of MFIs
- Micro Finance Models and Functioning
- Legal form of MFIs and Regulations
- Financial Inclusion and Financial Deepening

Corporate Accounting Practices

- International Financial Reporting Standards
- Changing Role of Auditing

Market Microstructure

- Determination of Bid/Ask spread
- Liquidity and Asset Pricing
- Sequential Trade Modeling

Financial Services

- Mutual Funds
- Insurance
- Regulation of Financial Services

Global Financial Crisis – After Effects

The above list of topics is only indicative but not exhaustive.

Best Research Paper Award

Research awards comprising a citation, a cash prize of Rs. 10,000/-, and a memento will be awarded to the Three Best Papers based on the recommendation of the paper review committee.

Submission Guidelines

The full paper can be uploaded online in PDF or as a word document at <http://www.ibshyderabad.org/International>

Paper Length and Style

Final papers should be prepared using the APA style (<http://www.apastyle.org/electsource.html>) and should not exceed 25 pages (including tables, references, etc.).



Title page- should contain:

- Title of the manuscript, the author(s) name, affiliation, and full addresses with e-mail ID, including acknowledgement if any.
- Information about the author(s) up to 100 words each, including qualifications, written on a separate sheet to appear at manuscript end.
- An abstract of 100 – 150 words
- Identification of the paper with any of the topics listed here for easy classification.
- Keywords and JEL classification
- Running heads, if the title is of more than 10 words.

Information on grants received can be given in a footnote on the first page of the manuscript.

Margins, Justification, and Font

MS Word is to be used. The paper size should first be set to A4. Next, the top and bottom margins have to be set to 1.5”, left and right margins to 1”, and justification to “Full”. The Times New Roman 12 point font is to be used for the text of your document. The document has to be paginated (page numbers are to be provided).

Headings & Sub headings

- All Headings of the text must also be in 12 point Times New Roman, Bold, flush with the left margin, in upper and lower case letters. One line has to be left blank before and after the Heading.
- Sub headings under the Headings must be in 9 point Times New Roman, Bold, flush with the left margin, in upper and lower case letters.

Tables, Figures and Equations

- Table caption should be in 9 point Times New Roman font, above the table and centered, and all in upper case. All tables should be numbered serially.
- Figure caption should be in 9 point Times New Roman font, below the figure and centered, and all in upper case. All figures should be numbered numerically.
- Placing figures and tables before their first mention in the text should be avoided.
- Mathematical notations should be clearly explained within the text. Equations should be centered on the page. Equations must be numbered consecutively on the right margin, using Arabic numerals



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in parentheses. If the equations are too long or too wide to fit in a single row, appropriate breaks should be indicated. Tables must be numbered using Roman numerals. Reference for each table has to be ensured. Tables can appear either embedded in the manuscript or at the end of the manuscript. Each table must have a title followed by a descriptive legend. Authors must check tables to be sure that the title, column headings, captions, etc., are clear and to the point. Figures must be numbered with Arabic numerals. Figures can appear either embedded in the manuscript or at the end of the manuscript. Each figure must have a title followed by a descriptive legend which can be single spaced.

References

- Citations referred to in the text should be included in parenthesis (last name, year), e.g., (Sen and Misra, 2006).
- Each paper must have a “Reference” section at the end of the paper. The heading “References” must be in 12 point Times New Roman, Bold, and centered.
- The list of references must be in 10 point Times New Roman and justified.
- The list of references should be sorted in alphabetical order based on the first author's last name. The citations should then be numbered consecutively.
- All authors' names should be given —“et al” should not be used.

Footnotes and End Notes

- Footnotes should appear at the bottom of the page on which they are referenced. They should be single spaced.
- The text of the end notes must be in 10 point Times New Roman and justified.
- The End Notes section should come just before the References section.
- The Annexure should be sequentially numbered and presented after the References section.

Review Process

All manuscripts received prior to deadline, will be double-blind reviewed. In order to make process organized and standardized, a uniform format will be used to review papers and to obtain feedback. Based on the feedback, the conference secretariat will send a letter of acceptance.



Important Dates

Dates of Conference	: January 6 & 7, 2012
Abstract Submission	: August 30, 2011
Notification of the Acceptance of Abstract	: September 05, 2011
Full Paper Submission	: October 30, 2011
Communication of Acceptance of the Paper	: November 15, 2011
Registration form Submission	: (This is compulsory to facilitate hospitality arrangements)
Last Date for Registration	: December 20, 2011
Early Bird offer of 25% discount on registration fee	: On or before November 30, 2011

Venue of the conference

IBS-HYDERABAD, Dontanapalli, Shankerpalli Road, Hyderabad, Andhra Pradesh, India. - Pin: 501504, Tel: +91(8417) 236660-65

We recommend you to send your paper electronically (as an MS Word file attachment) to icbf.ibs@gmail.com with a copy to vighnesh.ibs@gmail.com.

Registration for Conference

To partially defray the costs of the conference the following registration fee will be charged.

Category		From India	From Abroad
Academicians	Single author	Rs. 2000	\$150
	More than one author	Rs. 3000	\$200
Corporate Delegates		Rs. 3000	\$200
Doctoral Scholars	Single author	Rs. 1000	\$50
	More than one author	Rs. 2000	\$100

The registration fee has to be paid through a DD drawn in favor of **IBS Hyderabad, payable at Hyderabad**. The registration fee covers conference materials, proceedings on CD, breakfast, lunch, and dinner during conference sessions/days, and accommodation at IBS, Hyderabad Campus. Once paid, the fee will not be refunded. However, another candidate can be nominated against the same fee.

The filled-in Registration form along with the DD should be sent (by registered post only) to: **Dr. S Venkata Seshaiyah, Dean-Research, IBS-HYDERABAD, Dontanapalli, Shankerpalli Road, Hyderabad, Andhra Pradesh, India, Pin: 501504, Tel: +91(8417) 236660-65**

Accommodation

Limited free accommodation is available for about 50 delegates at the IBS campus on a first come first served basis. Those who wish to stay outside the campus will have to make their own arrangements and bear the cost themselves.

Travel

The participants can avail of our Institute's free transportation services from **Nagarjuna Hills in Hyderabad City to the IBS-Hyderabad Campus**. The details of the services will be made available at a later stage.

Conference Committee

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