

## BUSINESS INTELLIGENCE, ANALYTICS AND KNOWLEDGE MANAGEMENT



**DATE** 13-14 August, 2014

**VENUE** IBS Hyderabad,  
IFHE University,  
Dontanapalli, Shankerpalli Road,  
Hyderabad- 501203(A.P.) INDIA

- Following the success of first and second International Conferences, IBS Hyderabad is happy to announce the third International conference with the same theme.
- The aim of the conference is to create a platform and facilitate knowledge sharing on Business Intelligence, Analytics and Knowledge Management from academicians, practitioners and researchers.

Papers are invited in the following areas.

- Data Mining Algorithms
- Data Warehousing
- Descriptive Analytics
- Predictive Analytics
- Prescriptive Analytics
- Big Data Analytics
- Optimisation techniques

- Multivariate Data Analysis
- Simulation
- Association Rule Mining
- Clustering techniques
- Classification techniques
- Web Analytics
- Knowledge Management
- Decision Engineering

**Submission of Abstract** has to be done online only at the link <http://goo.gl/3E4Jkk>

After payment, Registration has to be done online only at the link <http://goo.gl/Uc17N>

	Type of Delegates	Registration fee per Delegate	
		Early Bird(on or before 20 <sup>th</sup> June 2014/Group Discount(group of 2 or more)	Regular
Last date for submission of abstract	10 <sup>th</sup> June, 2014		
Last date for intimation of selected abstracts and requests for full papers	15 <sup>th</sup> June, 2014		
Submission of full paper	15 <sup>th</sup> July, 2014		
Last date for Early bird registration for conference	Students/Ph.D. research scholars	INR 2500 (US\$ 100 from foreign countries)	INR 3000 (US\$ 150 from foreign countries)
	Academicians	INR 4000 (US\$ 200 from foreign countries)	INR 5000 (US\$ 250 from foreign countries)
Last date for Regular registration	15 <sup>th</sup> July, 2014	Executives/Individuals/Industrialists	INR 6000 (US\$ 300 from foreign countries)
			INR 8000 (US\$ 350 from foreign countries)

The Registration fee covers conference materials, food during the conference. The campus accommodation is complimentary .

Accepted Papers will be published in the conference proceedings with ISBN or will be published in reputed peer-reviewed journals viz. IUP Journal of Knowledge Management, IUP Journal of Operations Management.

Registration fee has to be paid either by online or dropping a cheque in favour of IBS Hyderabad (with account number given below) at nearest HDFC Bank ATM or branch.

HDFC Current A/c no: 05212000004843  
Bank & Branch: HDFC Bank, Banjara Hills Branch, Hyderabad.  
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### **Conference Chairs**

1. Dr. C. Lakshmi Devasena, Faculty of Operations & Systems, IBS Hyderabad, IFHE University, India
2. Dr. Kartikeya P. Bolar, Faculty of Operations & Systems, IBS Hyderabad, IFHE University, India

### **Conference Committee Members**

1. Dr. P.N. Sindhuja, Faculty of Operations & Systems, IBS Hyderabad, IFHE University, India
2. Dr. Jighyasu Gaur, Faculty of Operations & Systems, IBS Hyderabad, IFHE University, India
3. Dr. Nikhat Afshan, Faculty of Operations & Systems, IBS Hyderabad, IFHE University, India
4. Prof. J. Prince Vijai, Faculty of Operations & Systems, IBS Hyderabad, IFHE University, India
5. Prof. Siddharth Kushwaha, Faculty of Operations & Systems, IBS Hyderabad, IFHE University, India

### **Conference Advisor**

Dr. Nasina Jigesh, Area Coordinator, Faculty of Operations & Systems, IBS Hyderabad, IFHE University, India

### **About IBS, Hyderabad**

IBS Hyderabad, a constituent of the ICFAI Foundation for Higher Education (deemed to be university), offers high quality programs in different areas of management to a wide cross section of students, executives and professionals across India. Within a short span of time since its inception in 1995, it has achieved a remarkable growth and has attained widespread recognition in industry, academic circles, and professional bodies. IBS has also been consistently ranked among the top B-Schools in the country in the annual B-Schools surveys conducted by independent research agencies.

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