

4th INTERNATIONAL CONFERENCE ON BUSINESS INTELLIGENCE, ANALYTICS AND KNOWLEDGE MANAGEMENT (BIAKM-2015)



DATE : Conference : 17th - 18th December 2015

Pre-Conference Tutorial : 16th December 2015

VENUE : IFHE Hyderabad, Donthanapally, Shankarapalli Road, Hyderabad, Telangana, India 501203

<http://www.ibshyderabad.org/Conference/BIAKM-2015>

Conference Overview

ICFAI is a group of institutions consisting of recognized universities, a deemed-to-be university and several AICTE recognized institutions. The institutions aim to provide the best quality education in Business Management, Technology and Law.

The Fourth International Conference BIAKM 2015 is being organized jointly by the IcfaiTech (Faculty of Science & Technology) and the Icfai Business School (IBS) Hyderabad of the IFHE University at Hyderabad.

The objective of the conference is to provide a platform for the professionals to exchange their research contributions and practical insights in the areas of Business Intelligence, Data Analytics and Knowledge Management.

Conference Theme

The conference will focus on: Business Intelligence (BI), Data Analytics (DA) and Knowledge Management (KM).

Business Intelligence (BI)

- Business Intelligence Platforms & Tools
- Intelligent Information Systems
- Data warehousing & business intelligence
- Mobile Business Intelligence
- Sales and Marketing Intelligence
- Operational and Supply Chain Intelligence
- Business intelligence & CRM

Data Analytics (DA)

- Business Analytics
- Scientific Data Analytics
- Big Data Analytics
- Real Time Data Analytics
- Web & Text Analytics
- Data Visualization Analytics
- Social Network Analytics
- Descriptive, Prescriptive & Predictive Analytics

Knowledge Management (KM)

- Data mining theory, methods & applications
- Business Process Management
- Tools and Technology for Knowledge Management
- Knowledge Synthesis and Visualization
- KM Strategies and Implementations
- Enterprise Information Systems
- Communication, Collaboration & information sharing

Call for Papers

Papers are invited for the conference in three streams: Research Papers, Industry Practices and Case Studies. The submission guidelines are mentioned on the conference website. Three 'Best Paper Awards' will be awarded in the conference. Shortlisted papers will be communicated to scholarly peer reviewed international journals for further review and publication, including IUP journals.

Important Dates

Pre-Conference Tutorial	-	16 th December 2015
Conference	-	17 th December 2015 - 18 th December 2015
Last Date for Abstract submission	-	15 th August 2015
Intimation of selected abstracts & request for full papers	-	31 st August 2015
Full paper submission	-	15 th October 2015
Acceptance notification of full paper	-	1 st November 2015
Last date for camera ready paper Submission	-	10 th November 2015
Last date for registration	-	15 th November 2015

Conference Registration and Fees

All participants should register online by completing the Registration Form given in the conference website: <http://www.ibshyderabad.org/Conference/BIAKM-2015>

The registration fee for the conference is as follows:

Type of Delegate	Registration Fee	
	Conference	Tutorial & Conference
Students	INR 750 USD \$100	INR1000 USD \$100
Research Scholars	INR 2000 USD \$150	INR2500 USD \$150
Faculty Members	INR 2500 USD \$200	INR 3000 USD \$200
Industry Professionals	INR 5000 USD \$250	INR 5500 USD \$250

1. The authors of the accepted papers will be informed to register for the conference by paying the requisite fee given above.
2. At least one author must register.
3. Every additional author who is going to participate in the conference should also register.
4. Both National and International participants are welcome to attend the conference subject to registration by paying the requisite fee.
5. The registration fee covers conference kit, proceedings on CD and conference lunch.

Committees

Patron : Dr. J. Mahender Reddy, Vice Chancellor, IFHE, Hyderabad

Chief Conference Advisor : Dr. R. P. Mohanty, Senior Advisor, ICFAI Group, Hyderabad

Conference Chair : Dr. M Raja, Advisor, IFHE Hyderabad

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Organizing Committee Chair : Dr. M Srinivasa Reddy, Director, ICFAI Tech, IFHE, Hyderabad

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Conference Secretariat : Mr. V. Srinivasa Murthy (Tel.:+91-9849984021
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Mr. K Vara Prasad (Tel.:+91-9493841318
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International Advisory Committee

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Dr. R K Vyas, Executive VP, Mannara Technologies Pvt. Ltd., Navi Mumbai, India

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Prof. S G Deshmukh, Director, ABVITM, Gwalior, India

Dr. Santosh Mohanty, Senior Vice President, Tata Consultancy Services, Mumbai, India

Mr. Yogesh Naik, Director – Research and Innovation, Igate Global, Mumbai, India

Pre-Conference Tutorial

It is also planned to have a Pre-Conference Tutorial for the opted delegate to get hands on exposure to various tools and technology used in the emerging areas of Business Intelligence, Data Analytics and Knowledge Management. Participation from the leading vendors and service providers in the workshop is also planned.

Visit to places in Hyderabad

Hyderabad is the second best place in the world that one should see in 2015, as published in the annual guide of 'Traveler' magazine of the National Geographic. To enhance the quality time of the delegates, a visit to some of the important places of Hyderabad is planned on 19th December 2015, at extra cost.

Accommodation and Contact

Limited paid accommodation facilities will be available for delegates on campus on first come first serve basis. Help will be provided in arranging accommodation outside the campus based on request.

For any details, please contact biakm2015conf@gmail.com

