

# IBS

HYDERABAD

A constituent of ICFAI foundation for Higher Education  
(Deemed University U\3 of the UGC Act, 1956)



# 11<sup>th</sup> ICBF-2015

## International Conference on Business and Finance, 2015

**January 8<sup>th</sup> and 9<sup>th</sup>, 2015**

IBS Hyderabad, ICFAI Foundation for Higher Education (IFHE) University, Hyderabad, India is organizing the **11<sup>th</sup> International Conference on Business and Finance, 2015 (ICBF-2015)**.

## Venue of the Conference

IBS Hyderabad,

IFHE (Deemed) University, Hyderabad, Survey NO. 156/157, Dontanapalli Village, Shankerpalli Road, R.R. District, PIN: 501 203, Hyderabad, Andhra Pradesh, India.

## Objectives of the Conference

The objective of the conference is to provide an opportunity for academicians and industry practitioners to discuss new concepts, progressive methodologies, and innovative practices within the world of business and finance. The Conference aims to bring together leading academicians, researchers and research scholars to exchange and share their experiences and research results on contemporary issues and challenges facing the world of Business and Finance. It also provides the platform for participants to present and discuss the most recent innovations, trends, concerns and practical challenges encountered and the solutions.

## Call for Papers

**Papers are invited in the following areas:**

- ✍ Corporate Finance
- ✍ Banking , Insurance and Financial Services
- ✍ Asset Pricing
- ✍ Derivatives and Risk Management
- ✍ Managing Financial Institutions
- ✍ International Finance
- ✍ Corporate Accounting and Financial Disclosure Practices
- ✍ Corporate Governance
- ✍ Mergers and Acquisitions
- ✍ Market Micro-structure
- ✍ Financial Inclusion
- ✍ Financial Innovations/Engineering
- ✍ Global Financial Crises
- ✍ Sustainable Finance

**Industry Research:**

- ✍ Special invitation to industry professionals to present their research (consultancy projects and research reports) at ICBF 2015.

## Paper Review Process

The Interested Participants need to submit an extended abstract not exceeding 500 words along with keywords and JEL classification. The received abstracts will undergo a double blind review process and authors will be intimated regarding the acceptance or otherwise of the submitted abstracts.

## Submission Guidelines

- ✍ Abstracts have to be mailed to [icbf2015@ibsindia.org](mailto:icbf2015@ibsindia.org).
- ✍ The abstracts will be reviewed and the status of the same will be notified to the authors by email.
- ✍ Once the author gets the email acceptance of their abstracts, they can submit the Full Paper.

## Important Dates to Remember

Last date for Abstract Submission	Oct 31, 2014
Notification of acceptance or otherwise for abstract	Nov 7, 2014
Last date for full paper submission	Dec 24, 2014
Last date to avail Early Bird Registration	Dec 1, 2014
Conference Dates	January 8th and 9th, 2015

## Registration Fee

Category	Early Bird (Before Dec, 1)	Regular (Before Dec. 31)
Indian Academician	Rs.4000/-	Rs.5000/-
Research Scholar	Rs.2000/-	Rs.2500/-
Indian Industry Delegate	Rs.6000/-	Rs.7000/-
Foreign Delegate	USD 200	USD 300

## Mode of Payment

Registration fee has to be paid either by online or sending a DD in favour of IFHE Hyderabad, payable at Hyderabad. **Send DD only through speed post to the following address.**

### Dr. Suresh Chandra Bihari

Conference Chair  
Department of Finance  
IBS Hyderabad  
IFHE Deemed University, Hyderabad  
Survey No. 156/157, Dontanpally Village, Shakerpalli Road,  
RR Distret, Telangana, India, Pin: 501 203

### For Online Payment, The Following Are The Details:

HDFC Current A/c no: 05212020001733  
Bank & Branch: HDFC Bank, Banjara Hills Branch, Hyderabad.  
A/c Name: IFHE Hyderabad  
Swift Code: HDFCINBBXXX  
RTGS/NEFT Code: HDFC0000521

Conference fee includes conference kit, copy of proceedings, text of full papers (Soft Copy in CD), working lunches and dinner, snacks & free campus accommodation on first cum first serve basis.

## Review, Acceptance & Award

Paper submitted to the Conference will be reviewed through double blind review process.

### Best Paper Awards

**“Best Paper Award” involving a Certificate and Cash prize will be awarded to two papers during the conference**

## About IBS Hyderabad

IBS Hyderabad is a constituent of the ICFAI Foundation for Higher Education (IFHE), a Deemed University. IBS Hyderabad offers high quality programs in different areas of management to a wide cross-section of students, executives and professionals across India. IBS has a reputation for innovative program design and delivery, quality courseware, personalized instruction, strong industry interface and research, consultancy and publications. Within the short span of time since its inception in 1995, IBS has grown impressively and achieved widespread recognition from industry, academic circles, and professional bodies. IBS has also been consistently ranked among the top B-Schools in India, in the annual B-School surveys conducted by independent research agencies. IBS Hyderabad has about 160-strong faculty of management, with specializations in Finance, Marketing and Strategy, Human Resources Management, Operations and Systems and Economics. IBS Hyderabad has been organizing a series of International conferences in different areas over the years. For more information please visit [www.ibsindia.org](http://www.ibsindia.org).

## Communications Should be Sent to

### Dr. Suresh Chandra Bihari

Conference Chair  
Department of Finance and Accounting  
IBS Hyderabad, IFHE University  
Email: [drbihari@ibsindia.org](mailto:drbihari@ibsindia.org)

### Dr. S Vijaya Lakshmi

Conference Co-Chair  
Department of Finance and Accounting  
IBS Hyderabad, IFHE University  
Email: [vijayas@ibsindia.org](mailto:vijayas@ibsindia.org)

### Dr. Sudhakar Reddy

Conference Co-Chair  
Department of Finance and Accounting  
IBS Hyderabad, IFHE University  
Email: [srsudhakar@ibsindia.org](mailto:srsudhakar@ibsindia.org)

## Conference Organizing Committee

### Prof. J. Mahender Reddy

Vice Chancellor, IFHE Hyderabad

### Prof. Gorla Narasimhaiah

Director, IBS Hyderabad

### Prof. S. Venkata Sessaiah

Deputy Director, IBS Hyderabad

### Prof. C V Kumar

Dean-Academics

### Prof. V Nagi Reddy

Finance & Accounting Dept.

### Prof. A K Rao

Operations & IT Dept.

### Prof. G V Muralidhara

Dean-Case Research Centre