



INVITATION

The Vice Chancellor, Faculty and Staff
Cordially invite you to attend

The First N J Yasaswy Memorial Lecture
on
Defining Ethics in a Changing Society

by

Professor V. Raghunathan
CEO, GMR Varalakshmi Foundation

presided by

Dr. J. Mahender Reddy
Vice Chancellor

Date & Time

October 15, 2012, at 11:00 am

Venue

Auditorium, IFHE Campus, Hyderabad





N J Yasaswy (1950-2011)

Mr. N J Yasaswy (1950-2011), founder of the ICFAI Group of educational institutions and a pioneer to promote higher education in the private sector had a brilliant academic career throughout: B.Com (Andhra University 1969 – First Rank), C.A. Inter (May 1971 – First Rank), C.A. Final (May 1973 – First Rank), ICWA Inter (July 1970 – First Rank) and ICWA Final (July 1972 – First Rank). He was the recipient of Basu Foundation Award for the Best Student of the Year from both – The Institute of Cost and Works Accountants of India (in 1972) and The Institute of Chartered Accountants of India (in 1973).

During 1974 – 1980, Mr. Yasaswy was associated as a Faculty Member with Administrative Staff College of India. In 1981, he started his consultancy firm, Yasaswy Management Associates (P) Limited.

Mr. Yasaswy served on the Board of Studies of Nagarjuna University (1978-80). He was appointed by the Government of Andhra Pradesh as Chairman, Andhra Pradesh State Trading Corporation (1985-88) and Vice-Chairman, Public Enterprises Management Board (1986-88). He was a visiting faculty at Indian Institute of Management, Ahmedabad (1986-88) and was nominated as a Member on SEBI Committee on Accounting Standards. He was a member of the board of directors of the Association of Certified International Investment Analysts, Switzerland. He authored several books on finance and investments.

Mr. Yasaswy built the ICFAI group started as a single institute in 1985 without governmental support or institutional funding, in an era where government support was always the norm. Yasaswy chose to spend his full energy on the fledgling institution and over the years it grew to become a monument to what ambition can deliver. He was instrumental in building of several business schools and about a dozen universities in the developing states of India particularly in the North-East region. The ICFAI Foundation for Higher Education in Hyderabad is a pride of place among the several institutions he started and was close to his heart. He stood for professional management, excellence in the quality of education offered in the ICFAI Institutions, and absolute discipline.

He was charismatic, a great motivator, a visionary and a genius who lived years ahead of his time. His vision will continue to guide ICFAI forever.

Prof. Raghunathan

Prof. Raghunathan wears and has worn several hats: those of a corporate CEO, a Banker, an Academic, an Author, a Columnist and a Hobbyist.

He is the CEO of GMR Varalakshmi Foundation since January 2005, which he has steered to several prestigious awards for corporate social responsibility, including: The CNBC Award (2010), TERI Award (June, 2009), Helpage India Award (2009) and Orbis Award (October, 2008). In between, that is in 2007-08, he also had coterminous position as the MD of GMR Industries Ltd.

He was the President of ING Vysya Bank between 2001 and 2004.

Prior to this, for nearly two decades, from 1982 to 2001, Raghunathan was a Professor of Finance & Accounting, at IIM of Ahmedabad. He is an Adjunct Professor at the University of Bocconi, Milan, Italy where he has been teaching every year since 1990, where he currently teaches Behavioural Finance. He has published nearly 75 academic papers.

Raghunathan is also a popular author, with 10 books to his credit. His latest book is Ganesha on the Dash Board (Penguin, 2012). Some of his well-known books include, Games Indians play (Penguin), Don't Sprint the Marathon (Harper Collins); "The Corruption Conundrum and Other Paradoxes and Dilemmas" (Penguin); and Stock Exchanges, Investments and Derivatives (Tata McGraw Hill).

He is also a columnist of long standing with the Economic Times and several other dailies and magazines, with over 400 popular articles to his credit. He blogs for Times of India. He was also briefly a cartoonist column with Financial Express in the past. He sits on numerous boards, and lectures extensively in India and abroad. He has been on several national level committees and a busy consultant in the past.

Collecting old and ancient locks is his hobby.



The ICFAI Foundation for Higher Education

(Deemed to be University under Section 3 of UGC Act, 1956)

The ICFAI Foundation for Higher Education (IFHE) is a Trust registered in 2005 under the Indian Trust Act. It was carved out of the Institute of Chartered Financial Analysts of India (ICFAI), a not-for-profit educational society registered in 1984. The IFHE was declared as a deemed-to-be-university under Section 3 of the UGC Act 1956 in December 2008 with ICFAI Business School (IBS), Hyderabad (Faculty of Management) as constituent unit. The Faculty of Science & Technology and the Faculty of Law were started in 2010. The Bar Council of India has also approved the Faculty of Law Program. The Chancellor of the University is Padma Bhushan Dr. C. H. Hanumantha Rao a distinguished economist.

The University was accredited by NAAC in 2010. IBS Hyderabad has been consistently ranked amongst the top business schools in India. It is one of the first three business schools from South Asia to get SAQS accreditation by AMDISA (Association of Management Development Institutions of South Asia). It has also received a rating of A** by CRISIL and EB2 IN from ICRA. It has been rated as an excellent Business School in India by Eduniversal. It is one of the largest business schools in India and Asia.

To make management education more application oriented, our Case Research Center (CRC) has developed a large number of cases. We are a member of the European Case Clearing House (ecch), the single largest source of management case studies. We rank among the world's top five contributors to ecch. The cases developed at the CRC are used world over. Some are published as part of standard international and Indian textbooks and case books. The cases developed here have won several international prizes. The University offers BBA, MBA, PhD, BTech, and BBA-LLB (Hons) Programs. The quality of the programs offered at the University is ensured by student-centric academic delivery, continuous evaluation and feedback, and industry and foreign collaborations. The students are from all parts of India. In fact, there is a mini India on the campus. The University has a students' strength of around 3000 and a faculty strength of over 200.

The University provides a balance between academic, co-curricular, extra-curricular, and social activities so as to enable the students to become well rounded persons with concern .

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