

Faculty Profile

Name	Dr. C. Vijendra
Designation	Associate Professor
Teaching Areas	Security Analysis, Portfolio Management, Financial Management, Cost & Management, International Finance, Financial Accounting
Research Interest	Investment in Mutual Funds-A Study of Investor Behavior
Education	PhD (Finance), Kakatiya University, Warangal, Telangana, 2015 MBA, Sikkim Manipal University, 2006 M.Com, Osmania University, 1991 B.Com, Osmania University, 1989



Professional Experience (24 years)

1. Since 2015: IFHE, IBS Hyderabad
2. 2009-2015: Hyderabad School of Business
3. 2006-2009: Wigan & Leigh College
4. 2003-2005: Malla Reddy Institute of Management
5. 2001-2003: RPG Cables Ltd
6. 1997-2001: Ramcore Marketing Pvt Ltd
7. 1992-1997: Satya Trading Company

Research/ Schedule Publication

1. C. Vijendra; "FDI and Impact on Medium and Small Scale Industry Foreign Direct Investment in India- Issues and challenges", Paramount Publishing House. ISBN No.978-9382163-09-1Mar-2013
2. C. Vijendra; "Strategies for successful Projects: Simple Steps to follow Project Management- A tool for strategic competence", BS Publication. ISBN No.978-81-7800-300-9, April-2013
3. C. Vijendra; "Investment Decisions in Mutual Funds-A study of investor behavior", Golden Research thoughts Laxmi Book Publication. ISSN No.2231-5063, June-2013
4. C. Vijendra; "Accounting for Decision Making Global journal of finance and management". Research India Publication, May 2014
5. C. Vijendra "Accounting for Forecasting International Journal of Management and International Business Studies", Research India Publication ISSN No. 2277-3177, August 2014
7. C. Vijendra "Comparative study of stock movement between Tec Mahindra & Infosys", Journal for Advance Business Management-Mysoore- eISSN-2395-7441, March 2016
6. C. Vijendra "Corporate Social Responsibility in Insurance Sector Corporate Social Responsibility in India –Emerging Issues and Challenges" (ISBN: 978-9385101-45-8), February 2017