

## Faculty Profile

Name: **T.Sita Ramaiah**

Designation: Assistant Professor

Teaching Areas: Financial Accounting  
Financial Management  
Management Accounting  
Security Analysis

Research Interests: Corporate Finance and Accounting  
Capital Markets  
Capital Structure

Education: Ph D,RTM Nagpur University ,2017  
M.Phil, RTM Nagpur University ,1994  
M.Com., Acharya Nagarjuna University,1992  
MBA, Madurai Kamaraj University,2011  
PGDMM, IGNOU,1996



### Professional Experience (24 Years)

- 1.Since,Oct,2017 : Assistant Professor, IFHE, IBS Hyderabad
- 2.2010 to 2017 : Associate Professor, Department of MBA, KECW,NRT,AP
3. 2007 to 2010 :Campus Head and Faculty Member, ICFAI National College, Guntur,AP
4. 2004 to 2007 :Faculty Member, ICFAI National College, Nellore,AP
5. 1997 to 2004 :Lecturer, Hindu College PG Courses, Guntur, AP
6. 1996 to 1997 :Lecturer, GVR&S Degree College for Women,Guntur,AP
7. 1993 to 1996 : Lecturer, Mahatma Gandhi College, Guntur, AP

### Research/Selected Publications:

1. T.Sita Ramaiah (2014): "A Study on Factors Governing the Selection of Mutual Funds", International of Journal of Trade and Global Perspectives, Pezzottaite Journals, Vol 3, Number4, Oct--Dec,2014, PP 1444-1446,ISSN(P):2319-9059, (O):2319-9067.
2. T.Sita Ramaiah and Dr. R. A. Raut (2014) : "A Study on Financial Inclusion Impact on Workers of Singareni Collieries Company Limited" ,International of Journal of Applied Financial Management Perspectives, Pezzottaite Journals, Vol 3, Number2, July-Sept,2014, PP 1284-1288,ISSN(P):2279-0896, (O):2279-090X.
3. T.Sita Ramaiah and Dr. R. A. Raut (2013) : "A Study on Technical Analysis of selected shares of Auto Mobile Industry included in the CNX Nifty-A case study", NIMS Journal of Management Research, Vol 2, Issue 2, Dec,2013, PP 1-9,ISSN:2278-2362.
4. T.Sita Ramaiah (2013): "A Study on welfare and social security measures of Singareni Collieries Company Limited, Kothagudam Mines, Khammam District, AP", MC.Standford Journal of International Management, Issue-3, July,2013, PP11-18, ISSN 2321-1652.