

Faculty Profile

Name: A Kranthi Kumar
Designation: Assistant Professor
Teaching Areas: HRM, Organizational Behaviour
Business Research Methods and SPSS.
Research Interests: Learning Organization, Organization Commitment,
Organizational Identification
Education: Ph.D, VIT University, Vellore, 2016
UGC-NET (Management), 2013
AP-SET (Management), 2012
MBA Osmania University.



Professional Experience (06 Years)

1. Since 2018 : Assistant Professor at IBS Hyderabad.
2. 2016-2017 : Assistant Professor at MITS School of Business, Madanapalle, Chittoor, A.P
3. 2013-2016 : Research Scholar and Research Associate at VIT University, Vellore, Tamil Nadu.
4. 2012 - 2013: Assistant Manager Operations at CHAIVAS Financial Consultants.
5. 2010 - 2011: Senior executive MA2 Quality Assurance at MRF Ltd Ankenpally, Medak.

Research/ Selected Publications:

Kumar, A.K. (2015). Faculty's Self-Leadership and Organizational Identification in Promoting Universities as Learning Organizations, *Mediterranean Journal of Social Sciences*, Vol. 6, No. 1 S1, p. 35. (Scopus Indexed)

Kranthi, A.K. and Resmi, A.T. (2017) 'Learning in academic enterprise – a study on antecedents using Lisrel8.7 and Smart PLS 2.0', *Int. J. Enterprise Network Management*, Vol. 8, No. 2, pp.141-154. (Scopus- Elsevier and ABDC-B Indexed).

Kranthi, A. K., Resmi, A. T., (2017). Resonant Leadership and Psychological Empowerment in Academic enterprise and Their Role in Making Learning Organization: Faculty Members Perspective. *International Journal of Business Innovation and Research*. (In Press) (Scopus- Elsevier Indexed and ABDC-C Indexed)

Kranthi, A. K., Ahmed K. A., (2017). Determinants of Smartwatch Adoption – An Extended UTAUT2 Model for Smartwatch Enterprise. *International Journal of Enterprise Network Management*. (In Press) (Scopus- Elsevier Indexed and ABDC-B Indexed)

Ahmed K. A., Kranthi, A. K., (2017). Determinants of M-Ticketing Adoption Using Smartphone App among IT Employees of Bengaluru City- An Extended UTAUT2 Approach. *International Journal of Business Innovation and Research*. (In Press) (Scopus- Elsevier Indexed and ABDC-C Indexed)