

Faculty Profile

Name: **Bhavna Srivastava**
Designation: Assistant Professor
Teaching Areas: HRM
Soft Skills
Research Interests: Conflict Management
Emotional Intelligence
Transactional Analysis
Education: Ph.D., Chaudhary Charan Singh University,
Meerut, 2010
MBA, Chaudhary Charan Singh University, Meerut,
2003



Professional Experience (7 Years)

1. Since 2011 : IFHE, IBS Hyderabad
2. 2011 - 2011: Assistant Professor, CIMR, Indore.
3. 2006 - 2009: Senior Lecturer, Department of Management Studies, BIT, Meerut

Research/Selected Publications

1. Srivastava, P. K., Jaiswal, B. (2017), "Developing Competency Model Using Repertory Grid Technique: The Case of Spinning Master," *The Qualitative Report*, (22:3), 895-914
2. Bhavna J, Muralidhara GV (2016), "Employee engagement at Taj," *IBSCDC, Hyderabad*, Case Ref. No. HRM0086.
3. Praveen, S., Bhavna, S., "The HR Challenges in Indian Tourism Industry," *Anvesh - Research Journal of Management*, (1:1), July 2012, pp 61-73.
4. Bhavna, S., "Conflict Management Style in Relation to Emotional Intelligence of Bank Employees," *Indian Journal of Health and Wellbeing*, (2:1), March 2011, pp 110-112.
5. Bhavna, S., "Conflict Management Style of Employees of Banking Employees," *Indian Journal of Psychology & Mental Health*, (3:4), February 2009, pp 88-93.
6. Bhavna, S., "Retention of Talent through Organizational Culture," *Book Talent Management, GLA Mathura*, November 2007, pp 219-241.