


## Faculty Profile

Name	:	<b>K. Satya Lakshmi</b>	
Designation	:	Assistant Professor	
Teaching Areas	:	Gen Management, HR, Strategy	
Research Interests	:	Entrepreneurial Intentions-Models and factors; Generational dynamics; Venture creation-process and factors; Transformational HR, Demographics and HR	
Education	:	PhD (Pursuing), IU Jharkhand MBA (HRM) from Annamalai University, Tamilnadu, 2008 M.Sc (Biochemistry) from Bharathiyar University, Tamilnadu, 1987 (University Rank Holder)	

### Professional Experience:

1. Served from 1992-2008 in various teaching and administrative roles in the institutions of St. Joseph Educational Society, Himayat Nagar, Hyderabad
2. Working in ICFAI University from September 2008 onwards as Faculty Member involved in the entire spectrum of activities of examinations, including courseware design, restructuring, question paper setting and review.
3. Holding additional responsibilities of in-charge of Exe MBA program, designated Director of IU Mizoram, Controller of Examinations (IU Tripura).
4. Involved in co-authoring, reviewing, revamping of text books and courseware design in various universities and publishing houses.

### Research / Selected Publications:

1. Satyalakshmi K, 2017, Understanding the entrepreneurial intentions of the Indian Millennials: A Pilot study, IUP Journal of Entrepreneurship Development, Vol. XIV, No 2, June 2017, pp 7-21.
2. Pallavi Kumar K, Satyalakshmi K, 2017, addressing the complex issue of understanding entrepreneurial intentions of Indian millennials: Adopting an intention-driven, theory-based model, Paper submitted for Doctoral Conference on Trends in Management Research, IUJ, Ranchi, March 9, 2017.
3. Satyalakshmi K, 2016, identifying the entrepreneurial intentions of Indian millennials: An argument for an integrated approach, Paper submitted for International conference on Creativity and Innovation for a Self-reliant and Sustainable Economy, IBS Kolkata, December 16-17, 2016.