

## Faculty Profile

Name: **Amar Raju G**  
Designation: Assistant Professor  
Teaching Areas: Marketing Management, Retailing  
PhD Thesis area: Webcare  
Education: Ph.D. IFHE Hyderabad, 2017  
MBA, Utkal University, 2010



### Professional Experience (7 Years)

1. Since 2012: Research Scholar IFHE, IBS Hyderabad
2. From 2011-2012: IPSAR, Cuttack

### Research/Selected Publications

1. Amar Raju, G and Dennis Joseph, "An empirical Investigation into Online Review Diagnosticity", *International Journal of Business Information Systems*. (Accepted), (SCOPUS, ABDC-C)
2. Mandal, S., Roy, Souvik., and Raju Amar, G (2016), "Exploring the role of website attractiveness in travel and tourism: empirical evidence from the tourism industry in India," *Tourism Planning & Development*, 1-25. (Accepted), [ABDC-B & ABS Grade-B Listed].
3. Roy Souvik., Raju Amar. G., and Mandal, S (2016), "A Dynamic Capability View on Tourism Supply Chain Resilience: Evidence from Indian Tourism Sector", *Journal of Environmental Management & Tourism*, 7(1 (13), 133. (Accepted), [Scopus Listed].
4. Mandal, S., Roy, S., and Raju Amar, G.(2016), "Tourism supply chain agility: an empirical examination using resource-based view" *International Journal of Business Forecasting and Marketing Intelligence*, 2, 2, 151-173. (Accepted), [ABDC-C Listed].
5. Girish GP, Dennis Joseph, Souvik Roy and Raju Amar G (2015), "Factors influencing Adoption of Knowledge Management Systems in India from a Micro, Small and Medium Enterprise's Perspective", *International Review of Marketing and Management*, [SCOPUS]