

Faculty Profile

Name: **Anusha Sreeram**
Designation: Assistant Professor
Teaching Areas: Operations Management,
Quantitative Methods,
Business Process Integration,
Supply chain Management.
PhD thesis area: Supply chain Management
Education: Ph.D, IFHE University, 2017.
M.B.A, Acharya Nagarjuna University, 2003.



Professional Experience (12 years)

1. Since 2010: Research Scholar - IFHE, IBS Hyderabad
2. 2008-2009: Wipro InfoTech, India.
3. 2007-2008: Reach Sewn Technologies & Consulting Pvt .Ltd, Bangalore, India.
4. 2005-2007:Novartis Limited, India.
5. 2004-2005: Pfizer Limited, India.

Research/Selected Publications

1. AnushaSreeram, Ankit Kesharwani and Sneha Desai, "Factors Affecting Satisfaction and Loyalty in Online Grocery Shopping: An Integrated Model," *Journal of Indian Business Research*, (2017), 9(2).
2. Sengupta, S., and AnushaSreeram, "A Conceptual Framework of the Mediating Effects of Human Interactions in Supply Chain Relationships," *IUP Journal of Operations Management*, (2016), 15(4), 33.
3. AnushaSreeram, and Sashikla Parimi, "ERP Project Stakeholders," *International Journal of Applied Engineering Research*, (2015) Vol.10, No.14, pp 34149-34154.
4. SurajitGhoshDastidar, Rahul Thakurta, and AnushaSreeram, "Health Pharma: Managing Supply Chain," *Emerald Emerging Markets Case Studies*, (2012), Vol.2, No.6, PP.1-9.