

Faculty Profile

Name : **B Srinivas Raj**

Designation : Associate Professor

Teaching Areas : Information Technology
MIS
E-Commerce

Research Interests : e-Governance
e Business
Internet Marketing
Social Media Marketing

Education : PhD, Kakatiya University, Warangal, 2007
MBA, Kakatiya University, Warangal, 1994



Professional Experience (22 Years)

1. Since 2014 : IFHE, IBS Hyderabad
2. 1995-2014 : ICFAI Group, Hyderabad
3. 1994-1995 : PACT Securities & Financial Services Ltd. (Warangal), Telangana.

Research/Selected Publications

1. **Book Published:** *E-Governance Techniques: Indian and Global Experiences* published by New Century Publications, New Delhi.