

Faculty Profile

Name: **Bulusu Bhaskara Rao**

Designation: Associate Professor

Teaching Areas: TQM, Business Excellence Models and Management System Standards
Operations Strategy and Corporate Strategy
Sustainability Management (Green Operations, Environmental Management)
Supply Chain Management

Research Interests: TQM

Sustainability Management

Supply Chain Management

Education: Qualified national Examiner for Ramakrishna Bajaj National Quality Award, 2008
Underwent Training on Balanced Scorecard from XLRI, Jamshedpur, 2007
PG Diploma in Public Relations from Bharatiya Vidya Bhavan, 2003 (Gold Medal)
Lead Assessor for Quality, Safety and Environmental Management Systems, 2000
Underwent training on Quality Management in Siemens, USA – 1987
MBA from Osmania University, 1986
PG Diploma in Systems Analysis from JNTU, 1978
M. Sc (Tech), Applied Physics (Electronics) from Andhra University, 1974



Professional Experience (38 Years)

1. Since 2013: IFHE, IBS Hyderabad
2. 1975-2012: ECIL, Hyderabad

Selected Publications: Published a number of papers, winning National awards

1. Quality, Environment, Energy and Safety Management, 5th International Conference, Ministry of Labour and Employment, GOI, New Delhi, 2005.
2. Sickness in Industries-Causes and Cures in a nation-wide contest presented in the International Conference on Industrial Sickness, New Delhi (1987), First Prize
3. Presented Paper in a National Conference on Sustainability of Supply Chains, organized by the Institute of Public Enterprise, Hyderabad