

## Faculty Profile

Name: **Shankha Sengupta**  
Designation: Assistant Professor  
Teaching Areas: Operations Management  
Information System for Managers  
Supply Chain Management  
Business Process Integration (SAP)  
Research Interests: Behavioral Operations, Supply Chain Management and Operations Research  
Education: Ph.D. in Supply Chain Management , IFHE, IBS Hyderabad, 2017  
MBA, Vellore Institute of Technology, Vellore, 2006  
BCA, Jiwaji University, Gwalior, 2003



### Professional Experience (10 Years)

1. Since Jan., 2017 : Assistant Professor, IFHE, IBS Hyderabad
2. 2010 – 2016 : Doctoral Research Scholar, IFHE, IBS Hyderabad
3. 2008 – 2009 : Marketing Manager, SuchirIndia Developers, Hyderabad
4. 2006 – 2008 : Assistant Manager, HDFC Bank, Asansol, West Bengal

### Research/Selected Publications:

1. Sengupta, S., & Sreeram, A. (2016). "A Conceptual Framework of the Mediating Effects of Human Interactions in Supply Chain Relationships," *IUP Journal of Operations Management*, 15(4), 33.
2. Sengupta, S., and Reddy, M., "Online Medical Education: Determinants and Development Prospects with Reference to Indian Institutions," *On the Horizon*, (20:2), 2011, pp 117-125.