

ICFAI Foundation for Higher Education (IFHE), Hyderabad

Faculty of Management

PhD Scholar (s) graduated during Convocation- May 2013

S #	Name of the Scholar	Enroll No.	Thesis Title	Name of the Supervisor
1	Mr. Subhash Jha	08PFHY008	Haptic Information Processing: The Moderating Role Of Consumer Knowledge	A K Rao

PhD Scholars graduated during Convocation- July 2014

S #	Name of the Scholar	Enroll No.	Thesis Title	Name of Supervisor
1	Mr. Aditya Shankar Mishra	09IFHEP001	“Impact of congruence of celebrity endorser personality and brand personality on consumers’ attitudes and intentions”	A K Rao
2	Mr. Dipanjan Kumar Dey	08PFHY002	“Determinants of Public vs. Private Healthcare Services Utilization in India”	Vishal Mishra
3	Mr. Jighyasu Gaur	09IFHEP006	“Closed-Loop Supply Chain Configuration: An Optimization Model for New and Reconditioned Products”	A K Rao
4	Ms. Kavita Wadhwa	09IFHEP008	“Market timing, Pseudo market timing and Investment motives of Firms: An empirical study of public equity issuance in India”	V N Reddy
5	Mr. Nemiraja J	09IFHEP010	“Impact of financial liberalization on the corporate financing decisions of Indian firms -An empirical study”	V N Reddy
6	Ms. Nikhat Afshan	09IFHEP011	“Supply Chain Integration and its Impact on Firm Performance”	A K Rao
7	Ms. Ritu Gupta	09IFHEP017	“Influence of manager’s time perspective on employees’ trust”	A K Rao

8	Mr. Satish Kumar	09IFHEP018	“Empirical examination of term structure of risk premiums in currency derivatives to address the forward premium anomaly”	Nupur Pawan Bang
9	Mr. Shantanu Shankar Bagchi	09IFHEP019	“Optimal ordering policies under stochastic demand and supply”	A K Rao
10	Mr. Sudhakara Reddy Syamala	09IFHEP023	“Commonality in liquidity: An empirical examination of stocks and options listed on national stock exchange of India”	V N Reddy
11	Mr. Yogesh Kumar	08PFHY009	“An empirical study on the usefulness of the information content of the insider trading in India to outsiders ”	Chakrapani Chathurvedula
12	Sreejesh S.	09IFHEP509	“Development and validation of a comprehensive model of consumer-brand relationships (CBRM)”	A K Rao
13	Ajay Kumar Mishra	09IFHEP511	Identification & Measurement of Financial Market Spirals and its impact on Asset Valuation & Short Selling Practices Under Macroeconomic Stress	Trilochan Tripathi
14	Rajesh Pathak	08PFHY511	“Information Content in the Deviation of Observed Market Prices from Theoretical Prices and in the Trading Activity of Equity Futures and Options Contracts”	V N Reddy
15	Ankit Kesharwani	09IFHEP004	“Building a three waves post-adoption use model for predicting continue use behavior of an innovation: A longitudinal study of digital natives and digital immigrants”	Narasimhaiah Gorla
16	Mr. Rajdeep Chakraborti	08PFHY510	“Integrating the antecedents and consequences of fans’ loyalty in a sports team context”	K S Venu Gopal Rao

PhD Scholars graduated during Convocation- July 2015

S #	Name of the Scholar	Enroll No.	Thesis Title	Name of the Supervisor
1	Srabasti Chatterjee	08PFHY007	“An Empirical Investigation of the antecedents and consequences of career decisiveness using motivational systems theory- A Study in the Indian Context”.	K P Reddy
2	Tathagata Ghosh	10DSDHH010019	“Should I win or should I not lose: Investigating the role of motivation in processing Brand related information in advergaming”.	K S Venu Gopal Rao
3	Prerna Chhetri	09IFHEP012	“The Mediating Role of Cognitive and Affective Trust on the Relationship between Organizational Justice and Organizational Citizenship Behavior: An Empirical Study in the Indian Context”.	K P Reddy
4	Rik Paul	09IFHEP014	“Service Value Dimensions, Customer Satisfaction and Customer Loyalty: An Integrated Model for Indian Fast Food Retail”.	Narasimhaiah Gorla
5	Rishi Dwesar	09IFHEP015	“Consumer’s Integration of Online Review & Print Ad: Understanding Persuasive Effects & Underlying Psychological Mechanisms”.	K S Venu Gopal Rao
6	Ranajee	08PFHY512	“Identification, Decomposition & Dynamics of Momentum: An empirical investigation in Indian Equity Market”.	Trilochan Tripathi
7	Girish G P	09PSHYD004	“Short-term Spot Electricity Price Forecasting in Indian Electricity Market using Time Series Models”.	S Vijayalakshmi

8	Santanu Mandal	10DSDHH010009	“Role Of Integrated Logistics and Supply Chain Capabilities In Achieving Supply Chain Resilience and Its Impact on Supply Chain Performance- An Empirical Study Of Indian Manufacturing Sector”.	K Venkateswara Rao
9	Aditi Sarkar	10DSDHH010029	“Influence of Other Customers’ Online Complaints on Focal Customers Justice Perception, Attitude and Behavior”.	A K Rao
10	Sudepta Pradhan	09IFHEP022	“Impact of Corporate Social Responsibility Intensity on Corporate Reputation & Financial Performance of Indian firms”.	K P Reddy
11	Amarnath Mitra	09IFHEP002	“Global Transmission of Stock Returns Volatility: A Study of International Stock Markets”.	V N Reddy
12	Garima Sisodia	09IFHEP505	“Crosslisted Securities and Law of One Price: Evidence from Firms Domiciled in BRIC countries and listed in US and in European exchanges”.	V N Reddy
13	Mohammed Abdul Nayeem	10DSDHH010014	“Empirical Study on the Impact of Human Resource Outsourcing on Firm Performance”.	K P Reddy
14	Tavleen Kaur	10DSDHH010008	“A Study of Company Dependent vs Company Independent Online Recruitment Sources on Organizational Attractiveness Among Fresh Recruittees”.	Y L N Kumar

PhD Scholars graduated during Convocation- July 2016

S #	Name of the Scholar	Enroll No.	Thesis Title	Name of Supervisor
1	Anto Joseph	09IFHE0504	“Dynamics of Indian Commodity Markets with Regard to Price Discovery and Volatility: An Empirical Examination”.	Trilochan Tripathi
2	Kannaiyalal Parmar	08PFHY507	“Impact of Listing and Group Affiliation on Firm Performance: Evidence from Indian Non-Financial Firms”.	V N Reddy
3	Rashmita Saran	10DSDHH010031	“The Impact of Service Experience and Brand Experience on Satisfaction, Service Brand Attitude, Brand Equity and Repurchase Intention”	Ratnaja Gogula
4	Samyadip Chakraborty	10DSDHH010015	Antecedents of Co-Creation and their Impact on Operational and Financial of Performance of Private Sector Tertiary Care Hospitals in and Around Major Urban Areas in India: An Empirical Study	Sashikala Parimi
5	Devika Vashist	10DSDHH010001	Effect of Advergaming on Customers' Brand Memory, Persuasive Intent and Brand Attitude: An Empirical Study in Indian Context	Sreejesh S
6	Ankur Srivastava	10DSDHH010016	An Empirical Investigation of the Factors Influencing Global Brand Purchase Likelihood in the Presence of a Local Brand	A K Rao

PhD Scholars graduated during Convocation- Oct 2017

S #	Name of the Scholar	Registration No.	Thesis Title	Name of Supervisor
1	Pallabi Ghosh	10DSDHH010020	Performing emotional labour: a model studying its effect on	YLN Kumar

			turnover intention and burnout process of nurses in India	
2	Siddhartha Kushawaha	09PSHYD009	Outsourcing Strategy of Reverse Supply Chain Activities for a Manufacturer	AK Rao
3	Souvik Roy	12DSPHH010014	Comprehending the Antecedents and Consequences of Brand Attachment in the Context of Smart Phone Applications: An Empirical Study	Abhilash Ponnamp
4	Shankha Sengupta	10DSDHH010023	Impact of Supply Chain Collaboration and Competitiveness on Collaborative Advantage and Performance Outcomes	Sindhuja P N
5	Dennis Joseph	12DSPHH010006	Study of Factors Influencing Knowledge Sharing and Community Promotion in Virtual Communities of Practice	Nasina Jigeesh
6	Anusha Sreeram	10DSDHH010013	Adoption of e-SCM in Agile Supply Chain - Role of SC Collaboration and SC Flexibility: A study of SME's (vs) Large Enterprises	Sashikala P
7	Achyut Telang	10DSDHH010025	The effects of ad-context congruity on ad persuasion: moderating roles of consumer motives and argument strength	Debajani Sahoo
8	Bharath Supra	09PSHYD001	Speed of Adjustment of Capital Structure: An Empirical Analysis of Indian firms	V Narender
9	Amar Raju G	12DSPHH010001	Exploring the effectiveness of webcare characteristics in controlling online damage of fine dining restaurants	Tathagata Ghosh
10	Musarrat Shaheen	13DSPHH010014	Development of Work Performance Model of Psychological Capital: An Empirical Analysis	Ritu Gupta

11	Ritesh Tiwari	09IFHEP016	Effect of two-dimensional triple-cue congruity on consumers' evaluations of product offering	Sunny Bose
12	Manish Gupta	13DSPHH010013	Examining the antecedents and consequences of work engagement in Indian commercial banks	Sitamma M
13	Chetna Priyadarshini	13DSPHH010004	Impact of job search strategies on job search outcomes: the role of career planning attitudes and social support	Prerna Chhetri
14	Shailja Tripathi	12DSPHH010013	Factors Influencing The Adoption Of Cloud Computing: An Extension Of Technology Acceptance Model	Nasina Jigeesh
15	Sharda Singh	13DSPHH010023	Do Psychological Hardiness and Perceived Organizational Support affect Psychological Contract and Employee Performance? An Empirical Investigation	Sitamma M

PhD Scholars graduating during Convocation- Aug 2018

S #	Name of the Scholar	Enroll No.	Thesis Title	Name of Supervisor
1	Anitha Acharya	13DSPHH010003	Impact of brand experience and brand relationship quality on customer engagement behaviors: Indian restaurant context	Vaibhav Sekhar
2	Amruta Deshpande	12DSPHH010002	The Impact of Supervisor Behavior on New Recruit's Intention to Quit: The Mediating Effect of Psychological Empowerment and New Recruit's Adjustment Strategies	Ritu Gupta
3	Sweta Singh	10DSDHH010004	Examining Brand Bundling As a New Product Introduction Strategy: The Role of Self-	K S Venu Gopal Rao

			Congruity and Functional Congruity	
4	Farrah Zeba	13DSPHH010007	Development of Advocacy Model of Value Creation: An Empirical Analysis	Vaibhav Sekhar
5	Gaurav Bhat	10DSDHH010018	Effect of Store Atmospherics in Creating Brand Loyalty: An Empirical Investigation in Single Brand Retail Context.	Rik Paul
6	Juhi Gahlot	13DSPHH010008	Comprehending brands as Sacred Entities: Development of a Psychometric scale to capture the phenomenon	K S Venu Gopal Rao
7	Rajasekhar David	13DSPHH010017	Impact of Perceived Organizational Virtuosity and Psychological Capital on Work Performance: The Mediating Effect of Employee Well-being	Sitamma M
8	Ritesh Kumar Dubey	10DSDHH010012	A Study on the Impact of Algorithmic Trading on Liquidity, Volatility and Price Discovery in an Emerging Market: Evidence from Indian Equity Market	Sudhakara Reddy Syamala
9	Nityanand Tripathi	13DSPHH010015	Related Party Transactions, Corporate Governance and Firm Performance: An Empirical Analysis of Indian Firms	Sudhakara Reddy Syamala
10	Bijeta Shaw	14DSPHH010006	Moderating Effects of Situational Variable and Smartphone Addiction on the Factors Influencing Consumers' Intention to Continued Use of Mobile Payment Services in India	Ankit Kesharwani
11	Rachita Kashyap	14DSPHH010017	Psychometric Index Development of Online Review Helpfulness in e-commerce Websites: An Emerging Market Perspective	Ankit Kesharwani