

ICFAI Foundation for Higher Education (IFHE), Hyderabad

Faculty of Management

PhD Scholar (s) graduated during Convocation- May 2013

S #	Name of the Scholar	Enroll No.	Thesis Title	Name of the Supervisor
1	Mr. Subhash Jha	08PFHY008	Haptic Information Processing: The Moderating Role Of Consumer Knowledge	A K Rao

PhD Scholars graduated during Convocation- July 2014

S #	Name of the Scholar	Enroll No.	Thesis Title	Date of Defense
1	Mr. Aditya Shankar Mishra	09IFHEP001	“Impact of congruence of celebrity endorser personality and brand personality on consumers’ attitudes and intentions”	A K Rao
2	Mr. Dipanjan Kumar Dey	08PFHY002	“Determinants of Public vs. Private Healthcare Services Utilization in India”	Vishal Mishra
3	Mr. Jighyasu Gaur	09IFHEP006	“Closed-Loop Supply Chain Configuration: An Optimization Model for New and Reconditioned Products”	A K Rao
4	Ms. Kavita Wadhwa	09IFHEP008	“Market timing, Pseudo market timing and Investment motives of Firms: An empirical study of public equity issuance in India”	V N Reddy
5	Mr. Nemiraja J	09IFHEP010	“Impact of financial liberalization on the corporate financing decisions of Indian firms -An empirical study”	V N Reddy
6	Ms. Nikhat Afshan	09IFHEP011	“Supply Chain Integration and its Impact on Firm Performance”	A K Rao
7	Ms. Ritu Gupta	09IFHEP017	“Influence of manager’s time perspective on employees’	A K Rao

			trust”	
8	Mr. Satish Kumar	09IFHEP018	“Empirical examination of term structure of risk premiums in currency derivatives to address the forward premium anomaly”	Nupur Pawan Bang
9	Mr. Shantanu Shankar Bagchi	09IFHEP019	“Optimal ordering policies under stochastic demand and supply”	A K Rao
10	Mr. Sudhakara Reddy Syamala	09IFHEP023	“Commonality in liquidity: An empirical examination of stocks and options listed on national stock exchange of India”	V N Reddy
11	Mr. Yogesh Kumar	08PFHY009	“An empirical study on the usefulness of the information content of the insider trading in India to outsiders ”	Chakrapani Chathurvedula
12	Sreejesh S.	09IFHEP509	“Development and validation of a comprehensive model of consumer-brand relationships (CBRM)”	A K Rao
13	Ajay Kumar Mishra	09IFHEP511	Identification & Measurement of Financial Market Spirals and its impact on Asset Valuation & Short Selling Practices Under Macroeconomic Stress	Trilochan Tripathi
14	Rajesh Pathak	08PFHY511	“Information Content in the Deviation of Observed Market Prices from Theoretical Prices and in the Trading Activity of Equity Futures and Options Contracts”	V N Reddy
15	Ankit Kesharwani	09IFHEP004	“Building a three waves post-adoption use model for predicting continue use behavior of an innovation: A longitudinal study of digital natives and digital immigrants”	Narasimhaiah Gorla
16	Mr. Rajdeep Chakraborti	08PFHY510	“Integrating the antecedents and consequences of fans’ loyalty in a sports team context”	K S Venu Gopal Rao

PhD Scholars graduated during Convocation- July 2015

S #	Name of the Scholar	Enroll No.	Thesis Title	Name of the Supervisor
1	Srabasti Chatterjee	08PFHY007	“An Empirical Investigation of the antecedents and consequences of career decisiveness using motivational systems theory- A Study in the Indian Context”.	K P Reddy
2	Tathagata Ghosh	10DSDHH010019	“Should I win or should I not lose: Investigating the role of motivation in processing Brand related information in advergaming”.	K S Venu Gopal Rao
3	Prerna Chhetri	09IFHEP012	“The Mediating Role of Cognitive and Affective Trust on the Relationship between Organizational Justice and Organizational Citizenship Behavior: An Empirical Study in the Indian Context”.	K P Reddy
4	Rik Paul	09IFHEP014	“Service Value Dimensions, Customer Satisfaction and Customer Loyalty: An Integrated Model for Indian Fast Food Retail”.	Narasimhaiah Gorla
5	Rishi Dwesar	09IFHEP015	“Consumer’s Integration of Online Review & Print Ad: Understanding Persuasive Effects & Underlying Psychological Mechanisms”.	K S Venu Gopal Rao
6	Ranjee	08PFHY512	“Identification, Decomposition & Dynamics of Momentum: An empirical investigation in Indian Equity Market”.	Trilochan Tripathi
7	Girish G P	09PSHYD004	“Short-term Spot Electricity	S

			Price Forecasting in Indian Electricity Market using Time Series Models".	Vijayalakshmi
8	Santanu Mandal	10DSDHH010009	"Role Of Integrated Logistics and Supply Chain Capabilities In Achieving Supply Chain Resilience and Its Impact on Supply Chain Performance- An Empirical Study Of Indian Manufacturing Sector".	K Venkateswara Rao
9	Aditi Sarkar	10DSDHH010029	"Influence of Other Customers' Online Complaints on Focal Customers Justice Perception, Attitude and Behavior".	A K Rao
10	Sudeepta Pradhan	09IFHEP022	"Impact of Corporate Social Responsibility Intensity on Corporate Reputation & Financial Performance of Indian firms".	K P Reddy
11	Amarnath Mitra	09IFHEP002	"Global Transmission of Stock Returns Volatility: A Study of International Stock Markets".	V N Reddy
12	Garima Sisodia	09IFHEP505	"Crosslisted Securities and Law of One Price: Evidence from Firms Domiciled in BRIC countries and listed in US and in European exchanges".	V N Reddy
13	Mohammed Abdul Nayeem	10DSDHH010014	"Empirical Study on the Impact of Human Resource Outsourcing on Firm Performance".	K P Reddy
14	Tavleen Kaur	10DSDHH010008	"A Study of Company Dependent vs Company Independent Online Recruitment Sources on Organizational	Y L N Kumar

			Attractiveness Among Fresh Recruittees”.	
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PhD Scholars graduated during Convocation- July 2016

S #	Name of the Scholar	Enroll No.	Thesis Title	Date of Defense
1	Anto Joseph	09IFHE0504	“Dynamics of Indian Commodity Markets with Regard to Price Discovery and Volatility: An Empirical Examination”.	Trilochan Tripathi
2	Kannaiyalal Parmar	08PFHY507	“Impact of Listing and Group Affiliation on Firm Performance: Evidence from Indian Non-Financial Firms”.	V N Reddy
3	Rashmita Saran	10DSDHH010031	“The Impact of Service Experience and Brand Experience on Satisfaction, Service Brand Attitude, Brand Equity and Repurchase Intention”	Ratnaja Gogula
4	Samyadip Chakraborty	10DSDHH010015	Antecedents of Co-Creation and their Impact on Operational and Financial of Performance of Private Sector Tertiary Care Hospitals in and Around Major Urban Areas in India: An Empirical Study	Sashikala Parimi
5	Devika Vashist	10DSDHH010001	Effect of Advergaming on Customers' Brand Memory, Persuasive Intent and Brand Attitude: An Empirical Study in Indian Context	Sreejesh S
6	Ankur Srivastava	10DSDHH010016	An Empirical Investigation of the Factors Influencing Global Brand Purchase Likelihood in the Presence of a Local Brand	A K Rao