

Faculty Profile

Name: **G. Geethanjali**
Designation: Assistant Professor
Teaching Areas: Soft Skills & Business Communication
Personal Effectiveness
Business English
Career Management
Research Interests: Business Communication
English Language Teaching
Soft Skills and English Literature
Education: Ph.D., Sri Padmavathi Mahila University, Tirupathi, 2014
M.Phil, Alagappa University, Tamilnadu, 2006
M. A. English, Osmania University, 2000



Professional Experience (27 Years)

1. Since 2007: IFHE, IBS Hyderabad
2. 2000-2007: Sr. Assistant Professor, MNR P.G College, Hyderabad
3. 1998-2000: Lecturer in English, Vani College for Women, Hyderabad
4. 1990-1997: Administrative Officer Incharge of Students Services and Exams, Icfai University

Research/Selected Publications

1. *Geethanjali, G., "Reflections on Postmodern Literature", Self-fulfillment a Distant Dream in Githa Hariharan's TFN published by LAP, Germany with ISBN 9783659965906; PP-40-49-2017*
2. *Geethanjali, G., "Outpace Culture – for Congenial Working Conditions for Women – An Indian Perspective", International Journal of Academic Research Development (IJARD) PSIBM, Nov-2016-BHU Varanasi. Bahraini Publications. New Delhi. ISSN-2395-1737 (PP9-15) 2016*
3. *Geethanjali, G., "Self-Awareness through Spark Technique – A study", Creativity and Innovation in Entrepreneurship Management-The Paradigm Shift. Bharathi. Publications. New Delhi. ISBN-978-93-85000-95-9 (PP1-9).2016*
4. *Geethanjali, G., "Management Practices in Next Generation Organization", Bharathi Publications. New Delhi. ISBN-978-93-85000-95. (PP95-112). 2016*
5. *Geethanjali, G., "Snap Shots of Growth of Tourism & Hospitality Industry in India – A Study: Hospitality & Tourism in India: Current Status and Future Prospects", Bharathi publications New Delhi. PP-254-260. 2016*