

Faculty Profile

Name: **K Prathap Reddy**
Designation: Adjunct Professor
Teaching Areas: Organizational Behaviour
Human Resources Management
Strategic HR
Research Interests: Organizational Culture
Management of Change
Policies for the Senior Citizens
Education: Fellow in Management (PhD), IIM, Ahmedabad, 1988
M.Sc (Agriculture), AP Agricultural University,
Hyderabad, 1977



Professional Experience: (39 Years)

1. Since 2012: Adjunct Professor, IFHE, IBS Hyderabad
2. Since July 2015: Visiting Professor/Advisor, National Institute of Rural Development & Panchayati Raj (NIRDPR), Hyderabad
3. 2009-2011: Director, Food and Agri Business School (FABS), Hyderabad
4. 2006-2009: Lead Partner, Byrraju Foundation, Hyderabad
5. 1989-2006: Professor/Director, Institute of Rural Management, Anand (IRMA)
6. 1979-1989: Associate Professor, National Academy of Agricultural Research Management (ICAR), Hyderabad

Research/Selected Publications:

1. Gupta, Manish, Shaheen, Musarat, Reddy, KP, "Impact of Psychological Capital on Organizational Citizenship Behaviour: Mediation by Work Engagement," *Journal of Management Development*, 36(7), 2017. Pp, 973-983.
2. Reddy, KP., e.t. al., "Member Funds and Cooperative Performance," *Journal of Rural Development*, (22: 1), 2003, pp 1 – 20.
3. Reddy, KP., and Singh, Katar., "Designing and Managing Rural Development Organizations," *New Delhi & Kolkata, Oxford & IBH*, (Edited), 2000.
4. Reddy, KP., "A Study of Training Needs of Managers in Agri-business Co-operatives," *Co-operative Perspective*, January-March 1995, pp 11-30.