

## Faculty Profile

Name: **Sindhu Ravindranath**  
Designation: Assistant Professor  
Teaching Areas: Business Communication  
Soft Skills  
Research Interests: Communication Skills  
Human Resource Management  
Entrepreneurship and Start-ups  
Education: MBA (Human Resources and Personnel Management), Bhrathiyar University, 1999



### Professional Experience: (15 Years)

1. Since 2016: IFHE, IBS Hyderabad
2. 2014-2015: Assistant Professor, Sphoorthy engineering College, Hyderabad
3. 2011-2014: Founding partner, aardra Inc, Hyderabad
4. 2008 – 2010: Manager - HR (Karnataka – Goa regions), INC(ICFAI Foundation)
5. 2005 – 2007: Co – founder and Consultant at Al Kays International LLC, Middle East & Finland (Business and HR Consultancy – Setting up HR process and trainings and IT)
6. 2002 – 2005: Consultant and trainer at i-Manager Corporate Training Solutions (ICOTS), India, Middle east, Africa and Schengen (An e- learning, training & Educational organisation),

### Research/Selected Publications:

1. Sindhu Ravindranath., "Is Soft Skill important enough to devote time in academic curriculum? – An IT Industry perspective with project management and marketing as focus" *IUP Journal Of Soft Skills*
2. Manish Gupta, Sindhu Ravindranath, and YLN Kumar., "Voicing Concerns for Greater Engagement: Do Supervisor's Job Insecurity and Organizational Culture matter?" *International Conference on Management Challenges & Trends in the Digital Era, NMIMS, Hyderabad, Taj Vivanta, Jan 27-28, 2017.*