

Faculty Profile

Name: **Mahesh Kumar Soma**
Designation: Associate Professor
Teaching Areas: Business Communication
Personal Effectiveness
Research Interests: Soft Skills & Communication Skills
Education: Ph.D (Submitted)
MBA, Osmania University, 1985



Professional Experience (31 Years)

1. Since 2005: IFHE, IBS Hyderabad
2. 1997-2016: Soft Skills Training
3. 1985-2003: Managing Partner-Biking Food Products, Director -Sai Krishna Foods Pvt Ltd., Hyderabad

Research/Selected Publications

1. Kumar, M., "The Negotiation Tactics" *International Journal of Management Research*, Vol 4, Issue 5, May 2017, ISSN NO-2321-1709, p39-45, AARF (Associated Asia Research Foundation).
2. Kumar, M., "The Negotiation Panorama", *International Journal of Management Research*, Vol 4, Issue 12, Decembr 2016, ISSN NO-2321-1709, p314-322, AARF (Associated Asia Research Foundation).
3. Kumar, M., "Public Deposits- Analysis & Comparision as Per companies Acts 1958 and 2013 (India)", *International Journal of Management Research*, Vol 4, Issue 4, April 2016, ISSN NO-2321-1709, p177-189, AARF (Associated Asia Research Foundation).
4. Kumar, M., "Self-Awareness- An Important Aspect of Personal Development Program", *International Research Journal of Management & Commerce*, vol 2, Issue 10, October 2015, ISSN NO-2348-9766, p26-40, AARF (Associated Asia Research Foundation.)
5. Kumar, M., "The New and Nine Cs of Effective Communication", *International Research Journal of Management & Commerce*, Vol 2, Issue 2, February 2015, ISSN NO-2348-9766, p13-21, AARF (Associated Asia Research Foundation).