

Faculty Profile

Name : Perugupalli Venkateswarlu

Designation : Professor

Teaching Areas : Quantitative Methods, Operations Research

Research Interests: Applied Statistics and Human Resources

Education: PhD, Sheffield Hallam University, England, 1995
M. Phil., Sheffield Hallam University, England,
1993 M. Sc., Osmania University, 1977



Professional Experience (37 years)

1. Since 2014 : IFHE, IBS Hyderabad
2. 1996-2004 : World Bank, Indonesia
3. 1992-1996 : US Agency for International Development
4. 1980-1992 : ICRISAT

Total Publications: 27 (National & International)

Research/Selected Publications (in last 5 years)

1. P Venkateswarlu, TVVG Satyanarayana and P Venkatswamy, "Application of FIRO-B tool on Teaching Faculty in Business School", Business Vision, Vol. 8, No.1, (Jan-Mar, 2012), pp 12-15.
2. P Venkateswarlu, N Mallikarjuna and TVVG Satyanarayana, "A Perceptual Study of Motivational Needs of Employees Working in an Educational Institution", ITM n-Ach, Vol. 6, No.1, (Apr 2012), pp 17-27.
3. P Venkateswarlu, TVVG Satyanarayana and N Malikarjuna, "Job Satisfaction – A Study based in an educational institution in Hyderabad", Business Vision, Vol. 8, No.2, (Apr-Jun, 2012), pp 56-58.
4. P Venkateswarlu, Jella Vinod Kumar and PRM Sarma, "Personality Profiles of Teaching Faculty in a Business School in Hyderabad", Business Vision, Vol. 9, No.2, (Apr-Jun, 2013), pp 4-11.
5. P Venkateswarlu and TVVG Satyanarayana, "Summer Internship Program (SIP) – A Win Win Proposition", ITM n-Ach, Vol. 7, No.2, (August 2013), pp 1-11.
6. A Sreedhar, P Venkateswarlu and TVVG Satyanarayana, "Factors Influencing the Selection of Hospitals by Customers – An empirical study", Business Vision, Vol. 10, No. 3&4, (Jul-Dec, 2014), pp 57-63.