

## Faculty Profile



Name: **Shubhagata Roy**  
Designation: Assistant Professor

Teaching Areas: Business Statistics  
Business Analytics  
Business Research Methods  
Operations Research

Research Interests: Fertility, Women and Child Health  
Healthcare Analytics  
Insurance Analytics  
Spiritualism and Indian Ethos

Education: PhD (Statistics), Banaras Hindu University, 2017  
UGC-NET (Management), 2013  
Master of Finance and Control, Banaras Hindu University, 2002  
M.A. (Statistics), Banaras Hindu University, 2000  
B.A. (Statistics), Gold Medalist, Banaras Hindu University, 1998

### Professional Experience (15 years)

1. Since 10<sup>th</sup> Apr 2017 : Assistant Professor, IFHE, IBS Hyderabad.
2. Jul 2009-Apr 2017 : Assistant Professor, School of Management Sciences, Varanasi.
3. Jul 2006-Jul 2009 : Senior Manager, Max Life Insurance Co. Ltd.
4. Oct 2003-Jul 2006 : Regional Trainer (North), Birla Sun Life Insurance Co. Ltd.
5. Jul 2002-Sep 2003 : Lecturer, School of Management Sciences, Varanasi.

### Selected Publications

1. Roy, S. and Singh, K.K. (2016). "Effect of Economic Factors on Fertility in Uttar Pradesh: A Regression Analysis", *International Journal of Research in Economics and Social Science*, Vol.6, No.7, pp. 142-153.
2. Roy, S. (2016). "Social Security through Micro-insurance in India", *Management Insight*, Vol.XII, No.1, pp. 70-77.
3. Roy, S., Pandey A. and Singh K.K., (2016). "Levels and Trends of Wanted and Unwanted Fertility in Uttar Pradesh", *Elixir International Journal-Statistics*, Vol.94, May 2016, pp 39923-39929.
4. Roy, S., Singh, K.K., Singh, B.P., and Gupta, P. (2015). "Study of Influence of Caste Differentials on Fertility and Contraception", *Journal of Statistics Applications & Probability Letters*, Vol.2, No.2, May 2015, pp 149-160.
5. Jha, R., Roy, S. and Tripathi, U. (2010). "Hubris Syndrome-The Ethical Failure of Successful Leaders", *PURUSHARTHA*, Vol.III, No.1, January 2010, pp 100-107.