

## Faculty Profile

Name: **Venkateswara Rao. Korasiga**

Designation: Associate Professor (IT and Operations)

Research Interests: IT, Supply Chain Management,  
Service Marketing, and Educational Management.

Teaching Interest: IT, ERP (SAP), Operations Management,  
Supply Chain Management.

Education: Ph.D. in CRM in Educational Services(Dr. Ambedker Open  
University) 2011

M.B.A., Jawaharlal Technological University, Hyderabad  
[1993]

M. Sc. (Chemistry) Andhra University, [1975-1977] B.Sc.  
(Chemistry), Andhra University, [1972-1975]



### Professional Experience (37 Years)

1. Academic experience: 16 years (2001-2017) UPES, Dehradun & IFHE, IBS Hyderabad
2. Corporate Experience: 21 years (1980-2001) Various Corporations.

### Research/Selected Publications

1. Venkateswara Rao Korasiga, Sourabh Bhattacharya, Surjit Ghosh Dastidar. PP Santhanu Mondal, Rathin Sarathi., "Achieving Supply Chain Resilience: The Contribution of Logistics and Supply Chain Capabilities," *International Journal of Disaster Resilience in the built Environment*, ISSN: 1759-5908, Vol 7, ISS 5, 2016. Scopus Listed Journal
2. Santanu Mandal, & Venkateswar Rao. Korasiga., "An Integrated-Empirical Logistics Perspective on Supply Chain Innovation and Firm Performance," *Business: Theory and Practice*, Issn 1648-0627 / Eissn: 1822-4202 , 2016 17(1): 32–45 doi:10.3846/btp.2015.541. Scopus Listed Journal
3. Venkateswara Rao Korasiga, "The Dominant Influence of Logistics Capabilities on Integration: Empirical Evidence from Supply Chain Resilience," *International Journal of Disaster Resilience in the Built Environment*, ISSN: 1759-5908, Scopus Listed Journal
4. SSK Sastry & Dr. Venkateswara Rao. Korasiga., "Analysis of Factors Contributing to Performance of Employees in IT Industry - An Empirical Study," *IUPA Journal of Computer Sciences*, ISSN 0973-9904, Vol.X, No.1&2 Jan-April 2016
5. SSK Sastry & Dr. Venkateswara Rao. Korasiga., "Training for Skill Up-gradation in Selected IT Organisations: A Sample Survey," *International Journal of Research in Commerce, IT & Management*, (ISSN 2231 – 5756) 2016