Faculty Profile

Name: Vishal Mishra
Designation: Professor
Teaching Areas: Business Analytics, Quantitative Methods, Business Research Methods
Research Interests: Technology adoption/usage, Technology and Inclusion, Social/Business Networks, Relationship Marketing
Education: Ph.D., Icfai University, Dehradun, India, 2008
M.M.S, Malaviya National Institute of Technology, Jaipur, India, 1999

Professional Experience (17 Years)
1. Since 2006: Faculty Member - IFHE, IBS Hyderabad
2. 2003-2006: Research Scholar - Icfai Institute For Management Teachers, Hyderabad

Research/Selected Publications